



TOP **10 TIPS**  
FOR **LEADING**  
**DURING CRISES**

**Based on *Leading with Wisdom:  
Sage Advice from 100 Experts***

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Do you want to know how to engage employees, develop leaders, and find meaning in work and in life? Listen to the wisdom of the sages. I asked the Sages how to lead and they told me how to live a life worth remembering.

I asked them how to prepare people to lead in these uncertain times. My book was published in 2013 and the times have become even more uncertain. But the themes that emerged from the research are even more important now.

Each theme is a chapter in the book. It is a book that can be applied because at the end of each chapter are Workshop Suggestions and Personal Development Suggestions.

Below is an overview of the book.

**1 | Leaders Know Who They Are:** This chapter is about self-awareness at a deep level. It is important to peel away your vulnerabilities and insecurities as you might disassemble a Russian nesting doll—matryoshka or babushka.

**2 | Leaders Don't Let Ego Win:** When you peel away the layers, you usually discover aspects of yourself that can cause toxic relationships. Often it is the power of the ego getting in the way and undermining your effectiveness.

**3 | Leaders Connect with Empathy and Compassion:** To control the ego and not let it control you is to learn to lead with empathy and compassion. To listen more than speak. To show support and clear obstacles—not be an obstacle.

**4 | Leaders Understand Grief and Death:** When you understand death and dying—grief and grieving, you are better able to lead with empathy and compassion. You need to know your own coping mechanisms so you can help others learn to cope.

**5 | Leaders Admit Mistakes Fearlessly:** Leaning into your fears helps you be courageous and humble. You don't have to have all of the answers. When you admit mistakes, it gives permission to others to take risks and make mistakes. Forgiveness is a leadership skill.

**6 | Leaders Embrace Community:** Since we are in the midst of a loneliness epidemic, you need to spend time and energy building a sense of community. This takes time, energy, and focus, but it is an investment that pays dividends.

**7 | Leaders Value the Power of Ritual:** You need to acknowledge how rituals are bonding activities. They help build community when they are infused with meaning and purpose. Rituals play a role in engagement, recognition, and motivation.

**8 | Leaders Model Resilience:** Follow the instructions on an airplane—put on your own oxygen mask before helping others. You need to take care of your physical and mental health in order to help others. Find ways to build your resilience.

**9 | Leaders Create Healthy Work Environments:** There are specific actions you can take to create a place where people want to work. Start with examining the reward system. People behave in ways that are rewarded and most reward systems are dysfunctional.

**10 | Leaders Live Their Legacy:** You already have a legacy whether you know it or not. You are leaving your legacy daily. When you understand this concept, it will affect what you say, how you say it, and the decisions you make. Lead and live in a way you want to be remembered.

## ABOUT DR. JANN



Organizations hire Dr. Jann to engage employees and develop leaders by helping them find meaning and purpose in work and in life. She does this through the use of a concept she developed -- The Breadcrumb Legacy -- in which people create new meaning for themselves and others through small daily actions.

Dr. Jann relies on the wisdom of leadership sages to guide her work. Each of the ten tips can be a keynote. The tips are integrated into courses and workshops—both live and virtually.

Contact Dr. Jann to learn to learn more about how she improves engagement, productivity, and satisfaction by helping people find meaning on a daily basis.

[CONTACT DR. JANN](#)